MEDICAL MARKETING

MEDICAL MARKETING 2025, YEARLY REVIEW.

"Celebrating connection, growth & impact in the medical device industry."

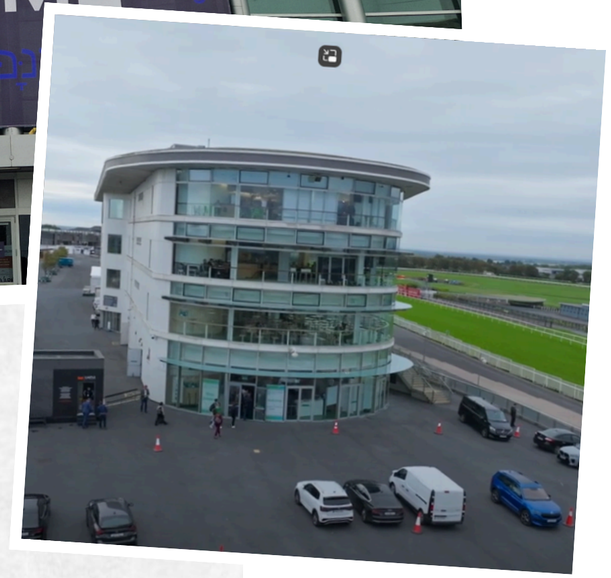


MEDILINK MIDLANDS

VOI MED TECH
VOICE OF INDUSTRY

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“A YEAR OF CONNECTION & COLLABORATION”

“2025 has been an incredible year for Medical Marketing. From exhibiting at major tradeshows across the globe to connecting with industry leaders, innovators, and new partners, this year has been all about building meaningful relationships. Each event has brought fresh insights and opportunities, strengthening our commitment to driving impactful lifescience media and connecting people within the Medical device industry.

OUR TRADE SHOW JOURNEY...



California, USA



Ulm,Germany



Boston, USA



UK, Birmingham&Coventry



Galway, Ireland



KEY HIGHLIGHTS & TRADE SHOW STATS





Key highlights

- 8 major events exhibited and attended.
- 20+ New client relationships.
- 3 Strategic partnerships.
- Over 500+ leads generated for our partners

Tradeshow stats

- 2k+ visitors for both UK shows
- 1700+ visitors for MedTech Ireland show.
- 1500+ visitors for MedTech Germany.
- 4k+ visitors for both US shows.

Companies that attend..

Boston Scientific, Abbot Diagnostics, Stryker, Johnson & Johnson, Goodman Medical, Advant Medical, Invermed, Medtronic, Saint- Gobain, Quasar Medical and many more..

Job role/title

MD, Plant manager, CEO, Product design engineers, Regulatory, Legal affairs, R&D Engineers, QA/QC, Clinicians, Corporate Management and Entrepreneurs..

THANK YOU TO OUR CLIENTS & PARTNERS

Thank you for your continued support....

OUR TESTIMONIALS

Andrew Kiezulas(CEO) Coatings2Go

Accessible, innovative, exceptional. The Medical Marketing crew brings decades of professionalism and excellence with them everywhere they go.

Andrew Kiezulas, CEO



OUR TESTIMONIALS

Todd Paulsen (VP) Formacoat

At Formacoat, we have always been about finding the latest and greatest solution for our customers' needs. But when we needed a new solution to be able to more affordably cover more trade shows and get our name in front of more people, it was clear Medical Marketing was that solution. With their interactive Advertising technology, they were hands down the coolest and most cost-effective way for us to reach across the world and get us into trade shows and in front of people we just wouldn't have been able to get to. And the return on investment was instantaneous. And it just keeps paying. ★★★★★



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MEMBER